



CONQUER CANCER®
THE ASCO FOUNDATION

2020 IMPACT REPORT

EVERYCANCEREVERYPATIENTEVERYWHERE

IN 2020, COVID-19 CHALLENGED THE PROGRESS RESEARCHERS FUNDED BY CONQUER CANCER, THE ASCO FOUNDATION, WERE MAKING AGAINST EVERY TYPE OF CANCER. For patients everywhere, the pandemic limited access to care, preventative screenings, and the simple comfort of having a loved one hold their hand during treatment. But obstacles are not new to people facing cancer.

Hearing from patients and researchers within the Conquer Cancer community that a global health crisis would not deter them, Nashville songwriter Tim Easton was moved to pen the song "We Can".

The song and its video, starring survivors and researchers from around the world, inspired a social media challenge to support our COVID Impacts Cancer fund. Your long-standing support gave us the confidence to declare "We Can" still work to conquer cancer. Together, we did...

By the end of 2020, donors had given nearly \$8M to the COVID fund to help patients and their care teams. Additionally, donors gave more than \$31 million to ensure vital resources remained available for patient information, physician education, and global cancer research.

THE SUPPORT
OFFERED DURING
2020 BROUGHT
THE TOTAL FUNDS
RAISED BY CONQUER
CANCER SINCE
IT WAS CREATED IN
1999 TO

MORE THAN
\$450 MILLION

In this 2020 Impact Report, we outline the remarkable impact our community made in response to – and despite – an unprecedented year. People from around the world inspired "We Can", and their stories motivated us during such an uncertain time. When met with your generosity, the song's lyrics have become our anthem as we work to improve care for every cancer, every patient, everywhere. Thank you for sustaining our mission when patients with cancer needed it most.

THOMAS G. ROBERTS, JR.
MD, FASCO

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MS, MPH
CHIEF EXECUTIVE OFFICER



"IT CAN'T STOP ME.
I KEEP ROLLING."

— Leonardo Garrett, Conqueror

Special thanks to the donors of the COVID Impacts Cancer fund whose quick and generous support is making a major difference for patients like Leonardo. View the full list at [CONQUER.ORG/COVID-19-donors](https://conquer.org/covid-19-donors).

Cancer did not stop during the COVID-19 pandemic.

NEITHER DID YOU.

Donors united to ensure the brightest minds in cancer research had the support needed to continue fueling breakthrough research and sharing information to advance care for **every cancer, every patient, everywhere.**



321

GRANTS AND
AWARDS

distributed to conquerors
working to find better cancer
treatments and cures.



34

COUNTRIES

represented among grant
and award recipients.



31

STUDIES

by past
Conquer Cancer-funded
researchers (serving as first
authors) presented at
ASCO Annual Meeting –
the world stage for sharing
cancer breakthroughs.



\$9M+

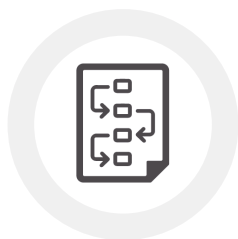
AWARDED

to support
cutting-edge research.

The COVID-19 impact on cancer care was immediate.

SO WAS YOUR RESPONSE TO HELP PATIENTS EVERYWHERE.

Your support of our COVID Impacts Cancer fund provided:



CRITICAL DATA

The ASCO Registry was established to better understand how COVID-19 impacts patients with cancer. The Registry will continue to guide doctors during and after the pandemic.



RESEARCH GRANTS

ASCO Registry Research Grants will support the ongoing, rapid discovery and translation of data into knowledge.



VALUABLE RESOURCES

Patients and physicians around the world had access to timely, expert coronavirus information including Cancer.Net's COVID-19 information page, which received more than 575,000 visits in 2020 and the *ASCO Special Report: A Guide to Cancer Care Delivery During the COVID-19 Pandemic*, which was translated into 7 languages.



WE CAN

Visit **CONQUER.ORG/WeCan** to listen to the song and hear from some of the conquerors who inspired it.

You want to know if we can do it?
 You want to know a real solution?
 We can, we can, we can, we can do it
 We can, we can, we can, we can do it

You want to go fast, go alone
 If you want to go far, go together
 We can, we can, we can, we can do it
 We can, we can, we can, we can

We can still climb together
 Put our better minds together
 Through any kind of weather
 Together we can

Someone who meets you eye to eye
 Someone to join you in the fight
 We can, we can, we can, we can do it
 We can, we can, we can, we can do it

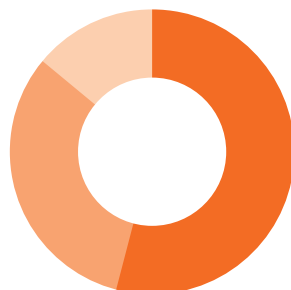
You want to go fast, go alone
 If you want to go far, go together
 We can, we can, we can, we can do it
 We can, we can, we can, we can

We can still climb together
 Put our better minds together
 Through any kind of weather
 Together we can

2020 FINANCIALS*

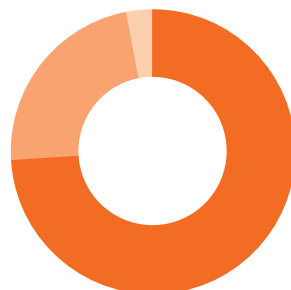
REVENUES

Corporate	54%
Foundation	32%
Individual	14%



EXPENSES

Programs	74%
Fundraising	23%
Administration	3%



REVENUES

Corporate	\$19,054,491
Foundation	\$11,358,491
Individual	\$5,004,601
TOTAL REVENUES	\$35,417,583

EXPENSES

Programs	\$18,647,441
Fundraising	\$5,862,530
Administration	\$712,426
TOTAL EXPENSES	\$25,222,397

Operating Income	\$10,195,186
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Long Term Investment	\$6,009,040
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Change in Net Assets	\$16,204,227
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Change in Unrestricted Net Assets	\$1,195,094
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Change in Restricted Net Assets	\$15,009,133
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Unrestricted Net Assets Beginning of Year	\$40,974,082
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Restricted Net Assets Beginning of Year	\$41,495,776
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Unrestricted Net Assets End of Year	\$42,169,176
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Restricted Net Assets End of Year	\$56,504,909
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*Unaudited

Your gifts to Conquer Cancer make breakthroughs in cancer research and care possible.
We are grateful for our generous donors. To view a listing of supporters visit [CONQUER.ORG/Donors](https://conquer.org/donors).

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IMPACT

**“WHEN A GLOBAL CRISIS
DISRUPTS ALL OF
HEALTHCARE, IT’S ESPECIALLY
IMPORTANT THAT WE LEARN
FROM EVERY PATIENT
SO THAT WE CAN ADAPT
QUICKLY AND HELP THE
LARGEST NUMBER OF PEOPLE
RECEIVE THE HIGHEST
QUALITY CARE POSSIBLE.”**

— Dr. Clifford A. Hudis
Chief Executive Officer, ASCO
Executive Vice Chair, Conquer Cancer



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