

2024

AN EVENING TO CONQUER CANCER

*Celebrating
25 years*

CONQUER CANCER[®]
THE ASCO FOUNDATION



ABOUT CONQUER CANCER

Conquer Cancer[®], the ASCO Foundation, funds research for every cancer, every patient, everywhere. Conquer Cancer donors support vital programs needed to deliver the highest quality, equitable patient care and share a vision of a world where cancer is prevented or cured, and every survivor is healthy. We are a global community of advocates, patients, doctors, researchers, caregivers, and others dedicated to improving the lives of people affected by cancer.

We are on a mission to accelerate breakthroughs in lifesaving research and empower people everywhere to conquer cancer. **Join us.**

Conquer Cancer is an independent non-profit organization established in 1999 by the American Society of Clinical Oncology, Inc. (ASCO).

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EVENT DETAILS

Help us celebrate 25 years of incredible progress in treatment and care that our supporters make possible.

An Evening to Conquer Cancer will be an inspiring, in-person dinner event taking place during the American Society of Clinical Oncology (ASCO) Annual Meeting in Chicago, Illinois.

- **Location:** The Ritz Carlton Chicago, The Ritz Carlton Ballroom
Chicago, IL
- **Date:** Saturday, June 1, 2024
6:30PM CT



FROM THE CEO



Dear Friend,

I'm thrilled to present An Evening to Conquer Cancer, our annual signature event designed to raise awareness for Conquer Cancer, the ASCO Foundation. Held each year during the ASCO Annual Meeting, this event provides a special opportunity to learn about the impact of Conquer Cancer's mission to accelerate cancer research and empower people everywhere to conquer cancer.

This year promises to be particularly special: When we come together on Saturday, June 1, 2024, at the Ritz Carlton, Chicago, we'll be celebrating Conquer Cancer's 25th anniversary! That's right, for 25 years, Conquer Cancer has been committed to building a world where cancer is prevented or cured, and every survivor is healthy. Together, we've made amazing progress — and, with your continued support, we can achieve even more.

The enclosed pages detail a variety of special opportunities for you to reach Conquer Cancer and ASCO leadership, along with many of our top benefactors. We're excited to partner with you in delivering a meaningful and inspirational event that you and your guests will remember for years to come.

Thank you for your consideration, your support, and for helping to ensure oncology professionals have the funding and resources they need to make an impact on every cancer, every patient, everywhere.

A handwritten signature in black ink that reads "Nancy R. Daly". The signature is fluid and cursive.

Nancy R. Daly, MS, MPH
Chief Executive Officer
Conquer Cancer

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EVENT ATTENDEES

An Evening to Conquer Cancer brings together key leaders in oncology and top organizational benefactors, including:

- Conquer Cancer and ASCO CEO and Vice Presidents
- Conquer Cancer and ASCO Board Members
- Top corporate and foundation donors
- ASCO members
- Global Philanthropists

Last year, approximately 400 individuals attended the dinner.



SPONSORSHIP LEVELS

An Evening to Conquer Cancer provides several levels of support opportunities.

CURES:

\$25,000

BREAKTHROUGHS:

\$15,000

DISCOVERIES:

\$5,000

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CURES \$25,000

- Sponsor's logo will be featured as a "presenting sponsor" in all event communication and promotion delivering the highest-level visibility
- Four (4) invitations to attend event
- Verbal recognition during dinner program
- Cocktail napkins branded with presenting sponsor logo
- Full page recognition in event program
- Gobo light projection of presenting sponsor logo during cocktail reception
- Email sent by Conquer Cancer to attendees with content from presenting sponsor
- Step and repeat signage co-branding opportunity
- Sponsor provided gift or swag bag for attendees (optional)
- Logo recognition on pre-and post-event emails
- Logo recognition on event registration webpage
- Logo recognition on event signage
- Social media acknowledgment



BREAKTHROUGHS \$15,000

- Recognition by Conquer Cancer leadership during champagne toast
- Logo recognition on dessert table signage
- Two (2) invitations to attend event
- Half-page recognition in event program
- Logo recognition on pre-and post-event emails
- Logo recognition on event registration webpage
- Logo recognition on event signage
- Social media acknowledgment



DISCOVERIES \$5,000

- Two (2) invitations to attend event
- Quarter-page recognition in event program
- Logo recognition on pre-and post-event emails
- Logo recognition on event registration webpage
- Logo recognition on event signage
- Social media acknowledgment

CONTACT US

For additional information please contact:



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