



LEADERSHIP LETTER

OUR DONORS

BOARD OF DIRECTORS

## 2022 Impact Report

It's a bold and immense mission: To accelerate breakthroughs in lifesaving research and empower people everywhere to conquer cancer.

It's also a critical endeavor and one that we could never accomplish without people like you, who share our vision of a world where every cancer is prevented or cured, and every survivor is healthy. Every year, you help bring us closer to that goal — and 2022 was no different.

In this report, we'll share with you some of the amazing stories of hope, discovery, and survival that your generosity made possible. Above all, we hope you'll carry these stories with you every day as a constant reminder of not only our gratitude, but of the countless lives you've touched.



Liz Beisel and Dr. Peter Yu

### PEOPLE

Throughout 2022, You Helped Support People Who Conquer Cancer.

Every day, we see patients and families whose lives are upended by cancer. We meet physicians, researchers, caregivers, and others determined to conquer cancer. Those people are the driving force behind Conquer Cancer — and those people include you.

"These types of projects help us expand on existing research and explore new things, which is the best way to find something we wouldn't have thought of before. And that's how we reach breakthroughs."

— Dr. Peter Yu, a pancreatic cancer researcher who received a Conquer Cancer grant in 2022

### Accelerating Cancer Care and Research, Lap by Lap

Last year, you met Liz Beisel, an Olympic swimmer and medalist whose father passed away from advanced-stage pancreatic cancer in 2021. Determined to honor her father's memory, Liz decided to accelerate new cancer treatments by [raising funds for research](#). She swam in a charity event, partnering with Swim Across America to raise support for a Conquer Cancer research grant.

"When I hear that it's been 10 years since an advancement in the drugs that my dad was receiving, that makes me think, 'For 10 years, researchers and oncologists have been working on this,'" says Liz, whose charity swim event supported a grant for pancreatic cancer research. "There has to be something coming soon, and that makes me excited to see what's going to happen."

Dr. Peter Yu, an early-career oncologist and researcher at the Perlmutter Cancer Center at NYU Langone Health, received a Conquer Cancer grant in 2022. This grant helped launch his research on how pancreatic tumors evade early detection and resist cancer treatment. This promising project could help improve screening, make treatments more effective, and prolong patients' lives.

"Early detection likely would have saved my dad's life, or at least extended it a little bit longer," Liz says. "It's so nice to know that whenever Dr. Yu has an answer... it could save somebody's life, multiple peoples' lives."



#### Moving Toward Better Treatment

[Learn more](#) about how Liz Beisel swam in a charity event to raise support for a Conquer Cancer grant for pancreatic cancer research. In the U.S., only 11% of people with pancreatic cancer live at least five years after diagnosis<sup>1</sup>, and the disease can be difficult to detect.



#### Equity in Oncology

[Listen to Dr. Karen Winkfield](#), a president-appointed member of the National Cancer Advisory Board, on this Your Stories podcast for a candid conversation with Dr. Don Dizon about structural racism in research and cancer care.

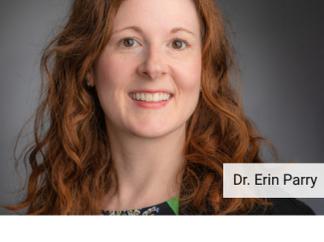


#### Empowering Women in Oncology

[Read the March 2022 issue of ASCO Connection](#) to learn how donors are advancing equity and inclusion for women in research. In 2022, more than \$1.5 million was raised, and 11 researchers were funded through our Women Who Conquer Cancer program.

### DISCOVERY

You Made Cancer Research and Discovery Possible Around the World.



Dr. Erin Parry

When it comes to saving lives, there's never time to spare, including in the realm of cancer research. Your donations accelerate discoveries by fueling research into every type of cancer, from the common to the rare. The outcome? New treatments, better care for all patients, and cures. After all: Cancer Research Saves Lives™.

"The support of donors is critical to support ongoing research efforts in translational and clinical research."

— Dr. Erin Parry, a medical oncologist based at the Dana-Farber Cancer Institute and a Conquer Cancer-funded researcher

### Empowering Breakthroughs in 2022

When you give to Conquer Cancer, you're supporting the world's largest funder of early career oncology researchers, with no limits on their geography or focus area. Meet three of our grant recipients who reached breakthroughs in 2022:

Dr. Melissa Lumish shared milestone results in the New England Journal of Medicine from a phase II clinical study that tested a promising immune-therapy drug — dostarlimab (anti-PD-1 monoclonal antibody) — for patients with advanced-stage rectal cancer. The first group of patients who completed this had a 100% clinical response rate, indicating a favorable response without the need for additional, more-invasive treatment. This study demonstrates that subset of patients with advanced rectal cancer can benefit from immunotherapies like dostarlimab. In 2022, Dr. Lumish received a Conquer Cancer grant to support further analysis of this study, which may help bring the breakthrough therapy to more patients and minimize side effects compared to standard care.

Dr. Erin Parry filled a major gap in research on Richter's syndrome (RS), a rare complication that transforms chronic lymphocytic leukemia (CLL) into an aggressive type of lymphoma. Dr. Parry and her team characterized the genetic differences between CLL and RS, described different variations of RS (called subtypes), and uncovered how it leads to cancer-causing DNA changes in blood. This milestone could open future opportunities for earlier, non-invasive detection of RS in patients.

Dr. Aadel Chaudhuri presented research that helps doctors to use liquid biopsies, a non-invasive blood-test to detect cancers, to personalize cancer care. Dr. Chaudhuri studied how cancer markers found in blood can detect cancer early, help assess a patient's treatment response (including treatment toxicity) and identify any minimal residual disease (MRD). This will help to better anticipate cancer and treatment outcomes, and ultimately advance patient care in the future.



The Brightest Minds in Cancer Research

#### Funding the Brightest Minds in Cancer Research

[Read more](#) about the Conquer Cancer-funded researchers whose work you make possible. Donors help these doctors to accelerate research discoveries for patients.



GOAL Initiative

#### Researchers React to Receiving Grants and Awards

[Watch this video](#) to see how cancer researchers react when they learn their work is receiving funding. Conquer Cancer donors help bring these pivotal and impactful moments to life.



#### Bringing Research Breakthroughs to Patients

[Listen to](#) Conquer Cancer grant recipient Dr. Shanu Modi discuss her breakthrough research with Brenda Brody, a breast cancer survivor, in this episode of our *Your Stories* podcast.



Dr. Kouya Francine

### IMPACT

You Made a Global Impact by Improving Access to Quality Treatment and Care for Patients Everywhere.

There are more than 100 types of cancer<sup>2</sup>. By supporting the most promising research and vital programs, your donations make an impact on every single one of them. Every cancer. Every patient. Everywhere.™

"This program helps so many kids. We do it so other people will believe if you have cancer in Africa, you can survive."

— Dr. Kouya Francine, a Conquer Cancer grant recipient making a global difference in Cameroon

### Treatment Access Regardless of Geography

Dr. Kouya Francine and her team [received a Conquer Cancer grant](#) to improve cancer control and help address barriers to care in their home country.

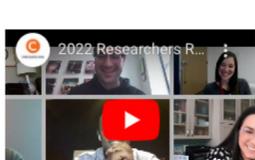
In many African regions, patients like Abigail live in remote conditions, often traveling for hours or days and risking their lives to access treatment. Supported by Conquer Cancer donors, Dr. Francine and her colleagues launched a holistic survivorship program to provide young patients with additional resources during and after treatment. The program also connects patients with peers and survivors to reduce social stigmas surrounding cancer.

"Many children remain vulnerable because their parents will not be able to bring them to the hospital because of extreme poverty," Dr. Francine says. "This program helps so many kids. We do it so other people will believe if you have cancer in Africa, you can survive."



#### Care Amid Conflict

[Check out these interactive tools](#) providing information and resources for patients in Ukraine and neighboring countries. Thanks to Conquer Cancer donors, our Mission Endowment program supported the European Cancer Society Organization — American Society of Clinical Oncology (ECCO-ASCO) Ukraine Crisis Response Multi-lingual Web Platform, Digital Resource Hub, and Digital Cancer Support Map.



2022 Researchers R...

#### Supporting Cancer Research and Quality Care for Every Patient

[Watch this video](#) to learn more about the GOAL program, which launched in 2022 to help support researchers and patients around the globe. This initiative helps doctors in low- and middle-income countries improve access to quality cancer care, accelerate breakthroughs in global oncology research, and provide relief to patients during times of crisis.



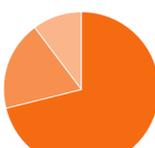
#### Connecting Patients with the Doctor-Approved Information They Need

[Learn more](#) about Cancer.Net's updated mobile application, which connects patients with doctor-approved, up-to-date cancer information informed by research. Cancer.Net, a patient education website supported by Conquer Cancer, updated this tool in 2022. Conquer Cancer donors support vital programs that help connect doctors and patients with the educational resources they need.

## 2022 Financials\*

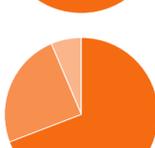
#### REVENUES

Corporate	71.2%
Foundation	18.7%
Individual	10.1%



#### EXPENSES

Programs	69.4%
Fundraising	24.3%
Administration	6.3%



#### REVENUES

Corporate	\$22,422,772
Foundation	\$5,880,256
Individual	\$3,185,636
<b>TOTAL REVENUES</b>	<b>\$31,488,664</b>

#### EXPENSES

Programs	\$22,812,034
Fundraising	\$8,006,809
Administration	\$2,063,093
<b>TOTAL EXPENSES</b>	<b>\$32,881,936</b>

Operating Income	\$1,393,272
Long Term Investment	\$14,263,833
Change in Net Assets	\$15,657,106
Change in Unrestricted Net Assets	\$11,635,345
Change in Restricted Net Assets	\$4,021,761
Unrestricted in Net Assets Beginning of Year	\$46,532,656
Restricted in Net Assets Beginning of Year	\$52,969,836
Unrestricted in Net Assets End of Year	\$34,897,311
Restricted in Net Assets End of Year	\$48,948,075

\* Unaudited

<sup>1</sup> Source: Pancreatic Cancer: Statistics; [Cancer.Net](#)

<sup>2</sup> Source: Types of Cancer; [Cancer.Net](#)